



# Equine Assisted Coach Training

## **INFORMATION GUIDE**







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### Neigh there, future equine assisted coach!

We're so excited that you are considering the Equine Assisted Coaching Association's Training on becoming an Equine Assisted Coach! You probably have some questions, and are looking for the answers, which you should find in this guide. If you do not find the answers you are looking for, please email [support@equineaca.com](mailto:support@equineaca.com)

Many of the details about the training program, dates and registration, are on the website along with informational videos <http://equineaca.com/>

The rest of the details to some common questions are in this guide.

### Program's Foundation

The Equine Assisted Coach Training is based on Pam's 12 years plus of experience, education, travels, research, and combined business experience. And living in the wide-open spaces with many horses (They're in her blood). Pam earned her Equine Assisted Coaching status starting with Equine Assisted Mental Health & Learning, from Prescott College, the leading academic master's program in its field in North America. In addition, she learned from various teachers scattered throughout the United States who were also early pioneers, as well as coaches, counselors, healers, and horse trainers. Pam especially enjoyed learning from a Northern Cheyenne Native American horse whisperer on his teachings and the horse's spirit, and the original stars of Cavalia. Frédéric Pignon and Magali Delgado, horse trainers and performers.

Over the years Pam also operated a successful private practice, Meaningful Life, LLC with coaching and counseling clients, as well as facilitating many personal empowerment events, classes, retreats, intensives, and workshops.

So over a decade of equine assisted immersion, and living with horses in the expansive country side since she was a little girl, Pam developed her own philosophies and gentle communicative approach, applying it to Equine Assisted Coaching with fellow human beings.

As a result, you'll learn the art, science, ancient techniques, psychology, skill-set and a bonus business building class, "Who's your ideal client," while practicing the skills of Equine Assisted Coaching. You'll coach the coach in training, and possibly a volunteer client or two. Books and valuable resources will be recommended on your journey of becoming an Equine Assisted Coach.



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### Program Philosophy

Pam believes her students have an intrinsic knowing, a blue-print of sorts, which is why she avoids advice giving on what she thinks her students should do, or who they should be when coaching their clients. Rather she helps her students connect with their true essence, their creativity, and integrate that with what they learn and experience in the training program. Thus, the students access and intensify their unique coaching gifts as opposed to externally focusing and copying others in the coaching fields. This is what builds courage and confidence.

### Live Tele-Classes and On-Site Hands-On Training Program

There are 12 weekly live tele-classes and 1 live on-site 4-day hands-on training. The tele-classes are held on Tuesdays at 7PM/Central Time. The on-site training is held Thursday through Sunday. Each hands-on training day begins at 9 a.m. and ends at 5 p.m., except for Sunday that ends at 3 p.m. Class size is held to a minimum giving you a personalized environment for deeper practice, coaching feedback, and questions.

And we believe one of the best ways to learn, understand and master your skill-set is to experience the techniques in a relaxed environment that is interlaced with storytelling and fun.

Training dates and times are listed on the website at <http://equineaca.com/equine-assisted-coaching-certificate-training-program/>

### On-Site Hands-On Training Location

The on-site hands-on training is held at Coach Horse Ranch in the Northern Kettle Moraine valleys of eastern, Wisconsin. The setting is very peaceful and picturesque along with 5 delightful horses, and Milo the Golden Retriever. (He's your friendly greeter)

### Homework

There will be various homework exercises during the training, helping you to absorb, integrate and practice the coaching skills, techniques, and tools. I recommend not looking at it as homework but rather investing in the outcome. The homework can be eye opening, delightful and fun.



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### Program Registration and Payment

Registration can be completed online at <http://equineaca.com/equine-assisted-coaching-certificate-training-program/> through a credit card. In order to secure your spot in the training, payment is required. Full pay or a (5-month payment plan is offered that includes a service charge). (For a smaller payment plan, please contact [support@equineaca.com](mailto:support@equineaca.com))

### Can I Get a Refund?

Once you register as an Equine Assisted Coach Training participant, you may request a full refund up to two weeks prior to the training start date by emailing [support@equineaca.com](mailto:support@equineaca.com). After that, the Certification Training Fee is non-refundable. The refund deadline exists because there is a lot of preparation and focus that goes into the program. If you are making Program payments, you are responsible for all of the Payments even if you choose not to participate or are unable to participate for any reason. If you go through the Program and choose not to become Certified or complete all of your Certification requirements you are not eligible for any refund of the Program fee.

### Additional expenses

The additional expenses are travel accommodations-lodging, in addition to purchasing some books which will be announced during the training calls. (Books can be purchased on Amazon.com)

The earlier you book your accommodations, hotel, room rentals, Airbnb, your travel needs will be met, as the lodging can get very busy during the warmer months, it's a tourist area. To room share email [support@equineaca.com](mailto:support@equineaca.com).

### Lunch and Dinner

Due to dietary needs, lunch and dinner will be on your own or with group. Please bring your own lunch, there is a refrigerator and microwave. There are grocery stores nearby, water and snacks will be provided. For dinner, we do have planned outings for those that wish to network and form friendships. We love horse stories.

### Working with Pam Outside of the Program

Some students may have a desire to deepen their learning and would like one-on-one time. Hiring Pam to get personalized extended support further meets student's needs.



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### Use of Coaching Materials

Equine Assisted Coaching Association gives permission to use the program materials with the understanding that Equine Assisted Coaching Association copyright designations remain on all the materials. Unless express, written permission is granted by Equine Assisted Coaching Association. Signatures required on agreement form to use all of the training materials.

### Certification (Optional)

After you complete the training program, you have the option to become certified. The certification requirements are:

- Attend and participate in the tele-classes, coach the coach training exercises and complete all of the assignments, which is evaluated as part of each course.
- Attend the Program's On-Site, Hands-On 4-day Training in its entirety.
- Provide and document 17 free or paid hours of Equine Assisted Coaching for the training. This is the time to get support, get the experience and ask questions, to clear up any confusion. (You can accrue these hours while in training)
- Design ahead of time, and then facilitate an Equine Assisted Coaching Activity during the On-Site, 4-day Hands-On Training. This is where you use your creativity, and master your coaching skills with the group giving constructive feedback.
- Write a 2 to 3-page paper reflecting what you experienced from the course training and how you see yourself using what you learned, your vision.
- Complete an exit oral review with Pam to determine if you are certification eligible or need more support and training. Our intention is that you feel confident in your abilities and are ready to serve others through partnering with horses.

Upon completion of the training, and meeting all of the certification requirements, you will receive a Certified logo to use on your website and marketing materials. You will also be listed on the Equine ACA *Find a Coach* page. To maintain Certification, you will need to continue your Equine ACA Yearly membership. You will be billed annually. Occasional specials are offered.

### Still Have Questions?

We hope this was helpful to you and answered your questions. If not and you still have questions, please contact [support@equineaca.com](mailto:support@equineaca.com) or call (920) 980-5326.